

Paying for Your Child's Trip...



The Most Important Educational & Social Growth Experience Has Never Been More Affordable!



Today's youth are connected, engaged and most effectively communicate through video and social-media.



MyTourFund provides a customizable, fundraising website combining the spirit of community service and the viral power of social media, permitting your child to reach thousands of interested sponsors with the click of a button.

Life-changing, social growth begins the minute they register.



Launch your MyTourFund in no time!



Log in!

Choose a service project.



Love It!

Make it yours with a personal story, video & pics.



Launch It!

Use Facebook, Twitter and E-mail blasts to spread the word.

More help with your tour cost

- The Convenient Payment Plan permits small installment payments leading up to the tour.
- As your birthday, graduation or the holidays approach, send your loved ones the “Gift of Educational Travel” request envelopes. See your teacher for envelopes.
- See the extensive library of scholarship opportunities available for individual travelers and the library of state and federal grants available for youth groups.

The Power of ‘Crowdfunding’

Social media has revolutionized the fundraising industry by permitting smaller donations from many more people! Youth continue to be the most effective fundraisers in the world, and now they are able to more effectively spread their message to a larger audience with the click of a button.



Empowering: Pay it Forward

This is not charity. **MyTourFund empowers students to enter a social contract with their community.** Students perform valuable tasks to improve their local community while sponsors pledge a fair consideration for the valuable services performed.

Students “pay it forward” by improving their local community. Choose an activity important to your community like tutoring kids at an elementary, working at a food shelter or cleaning a park. Even better, tie the project into a theme of your tour. If you are going to DC to pay respects to our fallen heroes at the war memorials, consider putting out decorations at a veterans cemetery, adopting a highway, or planting a garden at a nursing home.



For a
demonstration
of MyTourFund,
check out:

www.mytourfund.com/demo

Where there's a will, there's a way.

"My father gave me the greatest gift anyone could give another person, he believed in me." - Jim Valvano

A Message from School Tours of America

We are a family of educators and parents passionate about giving every American child this life-changing tour. We've spent three decades partnering with some of the most economically-challenged Title I schools.

If you don't believe your school can afford this trip, the likely reality is they need the experience the most. Today's students must be prepared for a new globally-connected world and for so many youth, this may be their only opportunity for such an educational journey.

A motivated educator has already demonstrated their belief in your child. This invitation says, "I believe in you. I want to give you this chance to see the world and open up the possibilities that await you in life." While the tour is not inexpensive, the educational and social value is priceless.

The first step is empowering a child with the belief anything is possible.

**To find out more, or to register please visit
www.schooltoursofamerica.com**